

ECONOMICS

SPECIALIZATION IN THE BACHELOR OF
SCIENCE IN BUSINESS ADMINISTRATION

CAREER OPPORTUNITIES:

Inflation, unemployment, taxation, poverty, and world trade are some of the topics within the scope of economics. Economics has 2 main subdivisions: microeconomics & macroeconomics. Microeconomics is the study of the economic environment of individual markets and the production and consumption decisions of individual firms, industries and persons. Macroeconomics is the study of relationships and issues involving the economy as a whole, such as inflation, employment, and monetary and fiscal policy. Economics graduates work in a variety of fields. While most students with a bachelor's degree will not work as economists, they have skills and training that will be useful in other careers, such as business, education, and government. Example positions:

- Insurance Account Representative
- Analyst, Consulting Firm
- Stock Broker
- Financial Consultant
- Loan Administrator
- Sales Manager
- Human Resource Manager
- Process Engineer
- Operations Manager
- Recruiter
- Underwriter
- Legislative Aide
- Claims Adjuster
- Data Modeling Analyst

STUDENT ORGANIZATIONS:

- Economics Club; Advisor: Dr. Mary Ellen Benedict, 372-8221
- Omicron Delta Epsilon – the International
- Economics Society; Advisor: Dr. Mary Ellen Benedict, 372-8221

CURRICULUM:

In addition to BSBA core courses, economics students take courses in Intermediate Microeconomic Theory and Intermediate Macroeconomic Theory. They also take a quantitative economics course, one of ECON 4010 or 4020. The other 12 hours are selected from the 3000- and 4000-level economics courses. A written and oral communication requirement must also be satisfied; details available in the Department of Economics Office.

SPECIAL HIGHLIGHTS:

- According to the Salary Survey by the National Association of Colleges and Employers, the average salary for economics graduates was \$48,483 in 2007.
- The Economics Club – presentations to students made by professional academic economists as well as those in banking, government, and business.
- Opportunities for undergraduate assistantships to work with faculty in instructional and research efforts.
- The economics specialization competes with other liberal arts degrees as skills obtained from this education are skills not just for the first job, but for a lifetime.
- Economics students often go on to pursue a law degree, an MBA or an advanced degree in economics. Students with advanced degrees have opportunities in research and teaching.
- Check out our website at www.business.bgsu.edu/econ/.

Check out the College of Business Administration website at www.business.bgsu.edu
Department of Economics
Dr. John Hoag, Chair
3002 BAA
(419) 372-2646

ECONOMICS – 18 Hours

A specialization in the
Bachelor of Science in Business Administration

Students must meet the specialization requirements in effect at the time of their admission to the BSBA degree program.

The specific requirements for the **Economics** specialization are as follows:

<u>Courses</u>	<u>Course Name</u>	<u>Credit Hours</u>
ECON 3020 and ECON 3030 - one may be counted in the business core	Intermediate Microeconomic Theory Intermediate Macroeconomic Theory	(3) (3)
ECON 4010 or ECON 4020	Mathematical Economics Econometrics	(3) (3)
Plus four other 3000- or 4000-level ECON courses. See your Economics faculty advisor for more information.		(12)

Students must meet prerequisites in effect at the time of course enrollment.



Notes:

- All students with an economics specialization must satisfy a written and oral communication requirement in Economics. See the Economics Chair for more information.

Students are responsible for meeting all requirements for the BSBA including specialization requirements.