

INTERNATIONAL BUSINESS

SPECIALIZATION IN THE BACHELOR OF
SCIENCE IN BUSINESS ADMINISTRATION

BGSU

College of
Business

BOWLING GREEN STATE UNIVERSITY

CAREER OPPORTUNITIES:

Internationalists in business must be generally familiar with politics, economics, law, culture, religion, value systems, geography, history, and language. Job options relate to the individual curriculum selected. Few students studying International business are initially employed in an international division of a company or an international organization. Most graduates accept jobs within the domestic division of an international company, performing a basic business function such as marketing, accounting, public or labor relations, law, personnel, finance, or production. Within 3-5 years, opportunities to work directly with international business operations may occur at 3 levels:

1. work in the United States with an international division on international problems or activities;
2. work with an international activity which requires occasional or frequent trips to different countries;
3. accept an assignment in a foreign country for a period of years. Opportunities also exist in foreign companies that have subsidiaries in the United States.

STUDENT ORGANIZATIONS:

- International Business Association; Advisor: Dr. Man Zhang, 372-6819

CURRICULUM:

International business is a relatively new academic area that cuts across a broad range of academic areas. The goal of the program is to provide a basic education in business with special emphasis on international business. Students select special areas of study, such as foreign language, economics, or culture of specific geographic regions.

SPECIAL HIGHLIGHTS:

- Study abroad scholarships are available.
- Students who take a 2nd specialization in the BSBA or a foreign language minor will have both job entry skills useful in seeking employment and training in international business, which will be useful in later career stages.
- Career opportunities exist in international organizations like the World Bank, United Nations, the International Monetary Fund, or with federal and state governments.
- Opportunities for international experience exist through (1) Summer programs at AUDENCIA Nantes, France or Hong Kong Baptist University, Hong Kong, China (2) Semester length programs at University of Aberdeen, Scotland; Ecole de Management, Strasbourg, France; Hong Kong Baptist University, Hong Kong; University de Macau, Macau, China; (3) A year long dual degree program between BGSU and Ecole de Management, Strasbourg, France.
- Check out our website at www.business.bgsu.edu/mgmt/.

Check out the College of Business Administration website at www.business.bgsu.edu
Department of Management
Dr. Amelia Carr, Chair
3018 BAA
(419) 372-2946

INTERNATIONAL BUSINESS – 21 Hours

A specialization in the
Bachelor of Science in Business Administration

Students must meet the specialization requirements in effect at the time of their admission to the BSBA degree program.

The specific requirements for the **International Business** specialization are as follows:

<u>Courses</u>	<u>Course Name</u>	<u>Credit Hours</u>
BA 3900	Business in the Global Arena	(3)
BA 4400	Global Management	(3)
Plus 2 courses from:		
BA 4390	Regional Issues in International Business	(limited to 3 credit hours)
ECON 3510	International Trade and Finance	(3)
FIN 4100	International Financial Management	(3)
LEGS 4060	International Business Transactions	(3)
MKT 4550	International Marketing	(3)
Plus 3 credit hours from:		
BA 4910, 4920		
CAST 2010		
CHIN 2160		
ECON 4520, 4540, 4720		
FREN 3730, 3760		
GEOG 2300		
GERM 3160, 4160, 4210		
ITAL 3710, 3720		
RUSN 2160		
SPAN 2700, 3770, 3780		
One foreign language course at 3000-level or above (an advanced language course rather than a course in culture/civilization, etc.)		
Plus, foreign language proficiency at the intermediate level, completion of 2020 course.		(6)

Students must meet prerequisites in effect at the time of course enrollment.



Notes:

- All specialization courses must be taken for a letter grade.
- Students must attain a grade of “C” or better in all courses required for the International Business specialization (except foreign language proficiency).
- Students are encouraged to take a 2nd specialization in the BSBA or pursue a foreign language minor.

Students are responsible for meeting all requirements for the BSBA including specialization requirements.