



## GENERAL BUSINESS

SPECIALIZATION IN THE BACHELOR OF  
SCIENCE IN BUSINESS ADMINISTRATION

### CAREER OPPORTUNITIES:

The general business specialization is designed for those students planning to go into a family business or business for themselves. General business students can also assume generalist positions in large and small business organizations.

There are unlimited opportunities for people to go into business for themselves, either by purchasing a current business or starting a new one. Graduates are able to choose the type of business and the geographical location for their venture. Numerous franchise opportunities which offer assistance to the business owner are available.

The resources of BGSU's Career Center are available to students interested in job prospects in general business.

Recent general business students have secured positions in **banking, sales, insurance, and management training**. Some companies that have hired recent general business graduates include **National City Corporation, Marathon Ashland Petroleum, State Farm Insurance, and Sherwin-Williams**.

### STUDENT ORGANIZATIONS:

- Check out CBA Student Organizations at [www.business.bgsu.edu/cba/un\\_studentOrganization.html](http://www.business.bgsu.edu/cba/un_studentOrganization.html).

### CURRICULUM:

The business core provides students with an understanding of the interrelationships of the various areas of business as well as knowledge of the tools necessary for decision-making. The general business specialization affords students the opportunity to strengthen this foundation. In addition to BSBA core courses, general business students select 6 to 8 courses from a list of approved courses listed on the back.

**No more than 3 courses may be from any one area and at least 3 areas must be chosen.**

### SPECIAL HIGHLIGHTS:

- The general business specialization is designed for students who desire a broad business background or who wish to tailor a program to meet specific needs.
- Students specializing in General Business are encouraged to seek out co-op or internship opportunities available through the Cooperative Education and Internship Program.
- For information on scholarships available to business students, check out [www.business.bgsu.edu/cba/un\\_scholarships.html](http://www.business.bgsu.edu/cba/un_scholarships.html).

Check out the College of Business Administration website at [www.business.bgsu.edu](http://www.business.bgsu.edu)

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## GENERAL BUSINESS – 18 to 24 Hours

### A specialization in the Bachelor of Science in Business Administration

Students must meet the specialization requirements in effect at the time of their admission to the BSBA degree program.

- Achieve a grade of C or higher in all courses applied toward the specialization;
- Six to eight courses (18 to 24 credit hours) should be selected from the areas and courses listed below, in consultation with an academic advisor;
- No more than three courses may be taken from any one area; and
- At least three areas must be chosen from the following list.

<u>Area</u>	<u>Approved Courses</u>
Accounting	ACCT 321, 331 to 451, 460
Business Administration	BA 304, 310, 325, 404, 420
Economics	ECON 302 to 473
Finance	FIN 304, 320 to 455
Legal Studies	LEGS 304, 305, 402 to 490
Supply Chain Management	MGMT 330, 441, 442, 445, 447
Human Resources and Organizations	MGMT 304, 361, 454 to 465
Management Information Systems	MIS 360 to 471
Marketing	MKT 302 to 405, 410 to 455

Students must meet prerequisites in effect at the time of course enrollment. Check course prerequisites at <http://webapps.bgsu.edu/courses/search.php>.

#### **Notes:**

Students specializing in General Business may not specialize in a second area of the BSBA program.

Students are responsible for meeting all requirements for the BSBA including specialization requirements.