

Department of Management

Message from the Chair

It has been a great academic year thus far. The Department of Management began the fall 2010 semester with a faculty, staff & student lunch in the CBA Hub. Our activities during the fall continued to be student focused with an emphasis on connecting with business professionals through plant visits, speaker meetings, and other events. Events for spring 2011 are off to a great start with the SCMI dinner meeting as well as the Management Specialization & SHRM meeting with students, the Career Center and business professionals. Many great activities are planned through the student organizations which will make this semester a great experience for everyone. Thanks to all of the students, faculty and staff for the great work you do here in the Department of Management. And, congratulations to the December 2010, May 2011 and August 2011 graduates.

Dr. Amelia Carr, Chair

Undergraduate Student Organizations in the Department

Institute for Supply Management

The ISM student chapter had a very eventful semester. They participated in a plant tour of the Cleveland Clinic and met with Mr. Bill Donato, Executive Director, and Ms. Christine Foley, Director Supply Chain Management. The ISM students volunteered at the Halloween Folklore & Fun-fest as community service at the Wood County Historical Center, and raised over \$200 at the annual Poppin' George's Kettle Corn fundraiser.

Society of Human Resources

Last semester, the Society of Human Resource Management brought in the internationally acclaimed flutist Nina Assimakopoulos to present on the integration of music and human resources. Various other events were held as well, including "SHRM Goes to the Movies" in October 2010 and a resume workshop in November 2010. They also were recipients of the 2009-2010 SHRM Superior Merit Award. This spring, the Society for Human Resource Management and the Management Specialization co-hosted the "Career Talk: What They Want" on February 7, 2011. There were representatives from Target, Sherwin-Williams, and the BGSU Career Center. On March 31, 2011, they will be co-hosting a meeting with APICS, SCMI, and IBA a meeting.

APICS

The APICS chapter was also very busy last semester. Five students traveled to Las Vegas for the APICS International Conference—three as part of the E&R Foundation Scholars program. On September 29th they hosted the APICS Toledo for our joint SCMI dinner meeting and in November, they jointly sponsored an etiquette dinner and presentation with ISM. Most recently, a team of APICS representatives traveled to Pittsburgh to compete in the Mid Atlantic District case competition on the 11th of February. Moving forward, a team of APICS representatives are set to compete in the Great Lakes District case competition on February 25th in Chicago.

International Business Association

On November 30th, 2010, the fourth annual Passport to Entertainment event was held by IBA. They had a variety of performances, including Scottish and Ethiopian dances and served an Italian dinner. The keynote speaker, Todd Moore from the Scotts Miracle Grow Company shared of his international experiences. Looking ahead, they will be traveling to Chicago this spring to visit various international businesses and the Stock Exchange Building.

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Faculty Publications 2010*

- Bilimoria, D., O'Neil, D.A., Hopkins, M.M., & Murphy, V. (2010). Gender in the Management Education Classroom: A Collaborative Learning Journey. *Journal of Management Education*, 34(6), 848-873.
- Brooks, M.E., & Pui, S. (2010). Are individual differences in numeracy unique from general mental ability? A closer look at a common measure of numeracy. *Individual Differences Research*, 8(4), 257-265.
- Carr, A., Zhang, M., Klopping, I. and Min, H. (2010) "RFID Technology: Implications for Healthcare Organizations," *American Journal of Business*, Volume 25, Issue 2, pp.1-16.
- Cady, S.H. (2010) *Stepping Stones to Success: The Patterns Revealed*. Insight Publishing.
- Forret, M., Sullivan, S.E. & Mainiero, L. (2010). An Empirical Investigation of Traditional Gender Role Differences in Reactions to Unemployment: Exploring Psychological Mobility and Boundaryless Careers. *Journal of Organizational Behavior*. 31(5), 647-666.
- Hopkins, M.M., O'Neil, D.A. & Bilimoria, D. (2010). What could an executive coach do for an association football manager, A Commentary. *Annual Review of High Performance Coaching and Consulting*. Multi-Science Pub. Co. Ltd., 49-52.
- Lambert, T. & Min, H., "Neighborhood Environments and Obesity in the Louisville, Kentucky Area." *International Journal of Housing Markets and Analysis*, Vol. 3, No. 2, (2010): 163-174.
- Min, H., "Artificial Intelligence in Supply Chain Management: Theory and Applications," *International Journal of Logistics: Research and Applications*, Vol. 13, No. 1 (2010): 13-39.
- Min, H., "Evaluating the Comparative Service Quality of Supermarkets using the Analytic Hierarchy Process." *Journal of Services Marketing*, Vol. 24, No. 4, (2010): 283-293.
- Min, H. & Guo, J., "Developing Bi-Level Equilibrium Models for Global Container Transportation Network from the Multiple Stakeholders' Perspectives." *International Journal of Logistics Systems and Management*, Vol. 6, No. 2, (2010): 362-279.
- Min, H. & Lambert, T., "The Utilization of Foreign Trade Zones in the Global Supply Chain: An Exploratory Study." *International Journal of Services and Operations Management*, Vol. 6, No.2, (2010): 110-125.
- Sullivan, S.E., Baruch, Y., & Schepmyer, H. (2010). The Why, What and How of Reviewer Education. A Human Capital Approach. *Journal of Management Education*. 33, 393-429.
- Thornbury, E.E., Brooks, M.E. (2010). Signals of employer impressiveness and respectability to job market entrants. *Corporate Reputation Review*, 13, 172-183.
- Ueltschy, L. C. "How Far Does the Apple Fall From the Tree? Advertising Preferences in Spain and Mexico," (2010) *Marketing Management Journal*, 20(1), 19-31.
- Wu, Z., Steward, M., and Hartley, J. "Wearing Many Hats: Supply Manager's Behavioral Complexity and Its Impact on Supplier Relationships." *Journal of Business Research*, 2010, vol. 63, no. 8, pp. 817-823. (Rated as Top Tier).
- Zhang, M. (2010). "A comparison of information technology capability of born global firms and traditional exporters in China and the United States," *Journal of International Business Research and Practice*, Volume 4.
- Zsidisin, G. A. and Wagner, S. M., "Do Perceptions Become Reality?: The Moderating Role of Supply Chain Resiliency on Disruption Occurrence," *Journal of Business Logistics* Vol. 31, No. 2 (2010), pp. 1-20 .

***NOTE: Additional faculty names along with their number of publications accepted in 2010 that are still in press are listed below:**

Hokey Min (12 publications); Man Zhang (1 publication); Yunsook Hong and Peter Pinto (1 publication); Steve Cady and Jane Wheeler (1 publication); Deborah O'Neil (1 publication); Margaret Brooks (2 publications)

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Faculty Presentations 2010

- Ancarani, Alessandro, George A. Zsidisin, and Finn Wynstra "The Past, Present, and Future of the *Journal of Purchasing & Supply Management*," Plenary session given with 19th Annual IPSERA Conference, Lappeenranta, Finland, May 17, 2010.
- Baugh, S. G. & Sullivan, S. E. (2010). "Career Reputations," Southwest Academy of Management, Dallas, Texas.
- Bilimoria, D., Hopkins, M. M., O'Neil, D. A. & Williams, H. W. (2010). "Culture change through diversity initiatives in universities." Workplace Diversity Practice and Research Conference, June, George Mason University, School of Management, Arlington, VA.
- Boyatzis, R. E., O'Neil, D. A., Hopkins, M. M., Good, D. & Smith, M. (2010). "Coaching with compassion: How daring to care can unleash human potential," Annual Meeting of the Academy of Management, August, Montreal Canada.
- Cady, S.H., & Wheeler, J.V. (2010). A Case for Collaboration in Cities. OD Network Conference.
- Carraher, S.M. & Sullivan, S.E. (2010). Performance Rewards in China. Academy of Global Business Advancement Conference, Malaysia.
- Lambert, Thomas E., Srinivasan, Aran K., Dufrene, Uric, and Min, Hokey, "Measuring the Success of Casinos in Urban United States: A Data Envelopment Analysis." *Proceedings of the 2010 Costa Rica Global Conference on Business and Finance*, San Jose, Costa Rica (May 25-28, 2010).
- McFillen, Jim and O'Neil, Deb, "Teaching Organizational Diagnosis." OD&C Division, Academy of Management Conference, August 2010.
- Min, Hokey and Kim, Ilsuk, "Measuring the Effectiveness of the Country's Green Supply Chain from a Macro Perspective." *Proceedings of the Inaugural International Symposium on Green Supply Chains*, Akron, Ohio (July 20, 2010).
- Min, Hokey and Kim, Ilsuk, "Measuring the Risks of Low Cost Country Sourcing: A Macro Perspective." *Proceedings of the Midwest Decision Sciences Institute*, Toledo, Ohio (April 22-24, 2010).
- O'Neil, D. A., Hopkins, M. M., Bilimoria, D. & Schalk, J. C. (2010). "A framework of sustainable career development: The career triple bottom line," Annual Meeting of the Academy of Management, August, Montreal, Canada.
- Pinto, P., Yunsook Hong, John K. Visich, and Basheer M. Khumawala, "A simulation study of design parameters and objective functions to improve the performance of mixed-model U-lines," *Proceedings of Decision Sciences Institute's Annual Meeting*, San Diego, CA, Nov 2010.
- Pinto, P., Yunsook Hong, John K. Visich, and Basheer M. Khumawala, "Performance trade-offs in mixed-model S-line and U-line balance designs" *Proceedings of The 4th International Conference of Operations and Supply Chain Management*, Hong Kong, July 2010.
- Pinto, P., Yunsook Hong, and John K. Visich, "Evaluating the Performance of Mixed-Model S-Line and U-Line Balance Designs," *Proceedings of Midwest DSI conference*, Toledo, OH April 2010.
- Pinto, P., Yunsook Hong, John K. Visich, & Basheer M. Khumawala, "Designing more effective mixed-model U-lines for lean manufacturing" *POMS Annual Conference*, Vancouver, Canada, May 2010.
- Pirola, Fabiana, George A. Zsidisin and Stephan M. Wagner, "An Investigation of the Relationships Between Supply Risk Awareness, Assessment, Management, and Supply Disruption Occurrence," 2010 International Conference on Advances in Production Management Systems (APMS), Como Lake, Italy, October 11-13, 2010.
- Pui, S. Y. & Brooks, M. E. (2010). "A criterion-related validation study of the advice-seeking tendency scale. Annual Meeting of Society for Industrial and Organizational Psychology, Atlanta, GA.
- Smith, Michael E., George Zsidisin and Thomas Kull, "It Depends on Where You Start: How the Disciplinary Focus on Supply Chain Management Researchers Affects Perceptions of Research Publications Outlets," North American Research and Teaching Symposium, Tempe, Arizona, March 11-12, 2010.
- Sullivan, S.E. (2010). Careers in the Rough: A Research Development Workshop. Careers Division, Annual Academy of Management Meetings, Montreal.
- Sullivan, S.E. (2010). Teaching Executives about Careers: The Kaleidoscope Career Model. Annual Academy of Management Meetings. Montreal.
- Ueltschy, Linda C. (2010), "Global Supply Chain Management: Is Sustainability a Priority?" Global Conference 2010 of Council of Supply Chain Management Professionals, San Diego, CA, Sept. 26-28.
- Wheeler, J.V., Hartley, J.L., Wu, Z., & Steward, M.D. *Building Relationships with Internal Customers: Exploring Supply Manager's Skills*. 2010 Decision Science Institute Conference, San Diego, CA.
- Wheeler, J.V., & Cady, S.H. *A Case for Collaboration in Cities*. 2010 Organization Development Conference, New Orleans, LA.

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Faculty Presentations 2010 (continued)

- Wolf, J. A., Colon-Kolacko, R., Coghlan, D., Langabeer, J. R., O'Neil, D. A. & Hopkins, M. M. (2010). "Truly Daring to Care: Organization Development enabling transformation in Healthcare," PDW presented at the Annual Meeting of the Academy of Management, August, Montreal, Canada.
- Yiu, L., & Cady, S.H. (2010). Putting Compassion to Task: Applying OD in Non-Traditional Context for Global Sustainability. Academy of Management Annual Meeting.
- Zaarour, N., Melachrinodis, E., Min Hokey, and Solomon, M., "An MIP Reverse Logistics Network for Product Returns," *Proceedings of 7th Triennial Symposium on Transportation Analysis TRISTAN VII*, Tromso, Norway, (June 20-25, 2010).
- Zhang, Man., Knight, G. and Tansuhaj, P. "The role of organizational culture in the international performance of emerging market MNES," *Proceedings at Academy of International Business Annual Conference*, Rio de Janeiro, Brazil, 2010.
- Zsidisin, George A. "A Comparison of European and North American Perspectives on Purchasing and Supply Management Journals," Research Presentation to the faculty at IESE Business School, Barcelona, Spain, July 6, 2010.
- Zsidisin, G., Bernardes, E. and Hartley J. "Supply Integration, Market Intelligence, and Performance: Initial Model Development and Construction Formulation." Presented at the North American Research and Teaching Symposium, Institute for Supply Management, March 2010.

Congratulations:

Professor Hokey Min was named as one of the Top 25 most published authors in the International Journal of Physical Distribution and Logistics Management over the journal's 40 year tenure.!

Associate Professor Sherry Sullivan, BGSU Department of Management, was selected as the CBA 2010 winner of the Patton Research Award!

Professor Jan Hartley, BGSU Department of Management, is receiving the 2010 Faculty Mentor of the Year Award at BGSU.

Associate Professor Dan Bragg, BGSU Department of Management, is receiving his 30 years of Service Award at BGSU!

Sr. Lecturer Karen Eboch, BGSU Department of Management, is receiving her 15 years of Service Award at BGSU!

Associate Professor Jane Wheeler, BGSU Department of Management, was a finalist for the BGSU Master Teacher Award 2011.

Jamie Hoke, Student in the Department of Management, was selected as the Graduating Senior Carl Vogt Award winner in the CBA for 2010.

Karin Mowery and Jamie Hoke, Students in the Department of Management, were both selected as winners of the GlaxoSmithKline Graduating Senior Award for 2010.

Kandice Saum, Student in the Department of Management, was selected as the winner of the 2010 Richter Scholar Award.

David Solway, Student in the Department of Management, was signed to the Toledo Walleye hockey team, 2011.

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Scholarship Recipients

10 freshmen students were awarded the Professor Emeritus Chan and Young Hahn Scholarship in the amount of \$250.

International Business

- Allison Hines
 - Clayton Propps
- ### Management
- Timothy Coulter
 - Mary Price



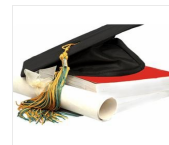
Supply Chain Management

- Sarah Bartley
- Abigail Cuckler
- Chen Dai
- Tiffany Durham
- Josh Main

Graduates: We had 17 International Business, 12 Management, & 88 Supply Chain Management specialization students graduate in 2010.

Companies that hired undergraduates in 2010

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| • Associated Materials Inc. | • Owens Illinois | • Werner Enterprises |
| • BASF Corporation | • Marathon Petroleum | • Nordson Corporation |
| • Cooper Standard | • Emerson Climate Technologies | • PPG Industries |
| • Dana Holding Corporation | • John Deere | • Rolls Royce Energy Systems |
| • Exel Logistics | • Honda of America Manufacturing | • Wells Fargo Financial |
| • Fabriweld Corporation | • Goodyear Tire & Rubber | • Bendix |
| • Goodrich Corporation | • Egelhof Control | • Kohl's |



Other Department News

Executive Master of Organizational Development recently held a Collaborative Arts Evening to show how arts are used throughout the world to facilitate collaboration. Performances included the Morgan Stiegler Quartet, the Drum Café and many others. Executive students in the Engaging Whole System Course will be working on developing a Large-Scale Change Road Map for the Toledo Police Department, working with Deputy Mayor, Shirley Greene and incoming Chief Diggs.

Institute of Organizational Effectiveness is working on the Research Incubator, exploring creative research that will serve NW Ohio and advance our Scholarship of Engagement efforts. This will be accomplished through partnerships with faculty across campus and at other colleges in NW Ohio. The focus is on large-scale longitudinal studies examining various aspects of personal and organizational effectiveness and has made positive progress and will soon begin the research design process.

SCMI held two webinars: Best Practices to Improve Supplier Performance with presenters Bill Krempasky and Bobbie Sansevero from Goodrich and Randy Bearbower from John Deere; and Optimizing Supply Chain Flow with speakers Robert McDonald and Brian Shepard from the Eaton Corporation.

Karen Williams, BGSU Department of Management administrative assistant, was selected as the 2010 winner of the APICS International Student Mentor of the Year Award!!

2010—2011

SCMI Members

- Bechtel Power Corporation
- Bendix
- CACI
- Cleveland Clinic
- Deere & Company
- Eaton Corporation
- Emerson Climate Technologies
- GlaxoSmithKline
- Goodrich Corporation
- Honda of America Manufacturing
- Marathon Petroleum Company
- Owens Corning
- Parker Hannifin
- Scotts

Welcome CACI our newest SCMI member

